



P.O. Box 914
Carlisle, PA 17013

AMERICANROULETTE.WTF

EMBARGOED FOR 10.18.23

***American Roulette* – A Gripping Novel about Gun Violence in America – Available on October 24**

Author Book Proceeds to be Donated to Gun Violence Prevention Organizations

Carlisle, Pa. (October 18, 2023) — In a world where fiction meets the harsh reality of our times, a group of 10 eclectic authors unveils *American Roulette*, a blockbuster thriller that takes readers on a suspenseful journey through the lives of diverse characters whose paths intersect at the site of a mass shooting at a local mall. Through meticulous storytelling and vivid character development, *American Roulette* transcends the boundaries of genre, offering readers a powerful exploration of gun violence, its aftermath, and the continuing challenge it poses to our nation. According to the Gun Violence Archive, the number of mass shootings in the United States has nearly doubled in the past five years, with the 647 mass shootings in 2022 resulting in 673 deaths and 2,700 injuries.

"I have spent the past five years of my life working to reduce gun violence in our country after my daughter was murdered at Marjory Stoneman Douglas High School in Parkland, Florida," said Fred Guttenberg, gun violence prevention activist and father of Jaime Guttenberg. "The approach to *American Roulette* brings a unique sense of reality and will allow readers to feel as if this could be happening in a place that they recognize. My hope is that people read this book and put themselves in the shoes of the many families already affected by gun violence and work harder to be part of the solution before this story hits closer to home."

The group of authors including Pat LaMarche, Sherry Knowlton, J.M. West, Matthew Best, Robert Bradshaw, Phyllis Orenyo, Andy Carey, and James Dodds (with an introduction by Cheryl Woodruff Brooks and Cheryl Dunn Bychek serving as creative consultant) spent six months collaborating on *American Roulette*. Individual authors each created one of the eight key characters—complete with a supporting cast—who find themselves sharing a common destiny. Readers have but a single day to get to know each of the protagonists before time and circumstances seal their fate.

Published by Milford House, an imprint of [Sunbury Press](#), *American Roulette*, available in bookstores and online retailers on October 24, 2023, invites readers to embark on a powerful and thought-provoking journey. All the authors encourage readers to engage in conversations about the themes presented in the novel, fostering dialogue, and exploring solutions around the increasing impact of gun violence on individuals and communities across our nation.

Author bios and information about how to purchase *American Roulette* can be found [here](#).

[The Charles Bruce Foundation](#), a 501(c)3 charitable organization that supports the arts and artists, will handle distribution of proceeds from electronic, audio, and paper sales of the book to various non-profit organizations dedicated to gun violence prevention.



P.O. Box 914
Carlisle, PA 17013

AMERICANROULETTE.WTF

What others are saying about *American Roulette*:

"Welding individual psychology and the politics of gun violence with a moving story, this searing novel confronts the reality of the United States' most tragic epidemic. Readers will find a complex, thought-provoking story about humanity and about modern society's intractable failures rather than a polemic with prescribed solutions. This book embraces everyone, and as such, makes a case for people coming together against gun violence, loneliness, mental illness, and injustices of every kind."

Warren Maxwell, Independent Book Review

"*American Roulette* forces us to reckon with the ways that easy access to guns can erase an unsuspecting person's life in an instant, and all their hopes, dreams, and ambitions, and with that, tear apart the fabric of families, communities, and our society. My hope is that, like art so often does, *American Roulette* will pierce through the rhetoric and preconceived notions surrounding guns and gun violence, to speak directly to your heart and inspire change."

Kris Brown, President, Brady

"Amazing book. I was impacted by this true-to-life story that reaffirms the reality of the dangers that we, our families, loved ones, and friends face on any given day. *American Roulette* is a profound, emotional, and riveting read. I found myself not wanting to turn the pages but feeling compelled to do so. For anyone concerned about gun violence in this country, the authors have provided a scenario and characters with which readers will immediately identify," said Gibb. "Having authored active shooter response plans, facilitated active shooter exercises, and assisted in the response and recovery to an active shooter event, I can attest that the authors are clearly versed in complexities of crisis response which makes *American Roulette* that much more realistic." **John R. Gibb, Former Director of the New York State Emergency Management Agency**

About Milford House/Sunbury Press, Inc.

Milford House is the primary fiction imprint for Sunbury Press, Inc., the trade publisher in Mechanicsburg, Pa. Milford House publishes murder mystery, police-procedural, historical, espionage, western, crime, dystopian, young-adult, and sports fiction in trade paperback, hardcover, and digital formats. Milford House's books are sold through leading booksellers worldwide. Learn more at <http://www.milfordhousepress.com>.

Media Contacts:

Kim Lehman, (717) 599-0891, kalehmanpr@gmail.com

Pat LaMarche, (207) 671-0190, epicjourney10@gmail.com